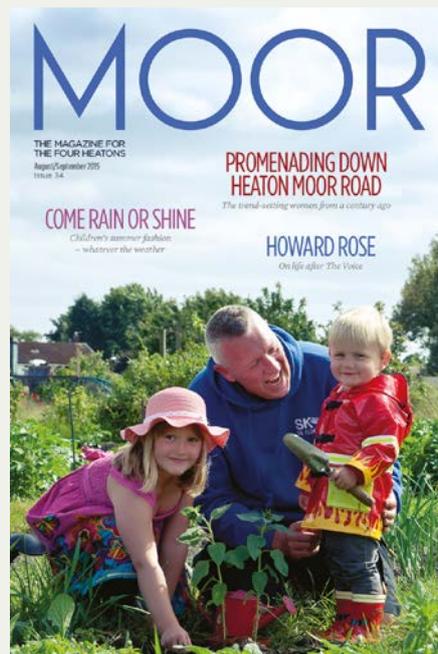


# MOOR

THE MAGAZINE FOR THE FOUR HEATONS

## MEDIA PACK





Delivered directly to 10,500 homes, **MOOR** is the new glossy magazine for the Four Heaton, reaching affluent families and aspirational single professionals.

**MOOR** readers are intelligent prosperous men and women who are financially aware, have high levels of savings and investments, own their own businesses and have high credit card and internet usage.

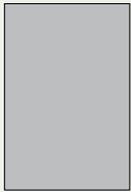
Readers enjoy regular foreign travel to luxurious and exotic locations and have high car ownership often with luxury brand cars being the norm. Our readers other interests include theatre, the arts, good food and wine, plus the latest trends and fashions.

Positioned on the doorstep of thriving city centre Manchester and close to the beautiful Cheshire countryside the Heaton's are one of south Manchester's most desirable residential areas. Offering a high standard of homes, schools and leisure facilities they also boasts a wide selection of shops, bars, restaurants and coffee shops.

**MOOR** *the magazine for the four Heaton,*  
*is simply an advertiser's dream – connecting with*  
*high income families, right on their doorsteps, in a*  
*quality environment, with virtually no wastage.*



Number of Insertions	1	3	6
Full page	£520	£480	£440



Number of Insertions	1	3	6
Quarter page horizontal	£130	£120	£110



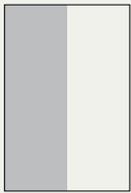
Half page horizontal	£260	£240	£220
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Quarter page vertical	£130	£120	£110
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Half page vertical	£260	£240	£220
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Back cover and inside covers + £100			
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## SPONSORSHIP

Sponsorship with any of our magazines is a great platform to promote your business or brand via association with ours. Sponsorship opportunities start from £220.

**ALL PRICES ARE EX-VAT**



## MOOR MAGAZINE

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### ISSUE

### THEME

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FEBRUARY / MARCH

Valentines / Mother's Day

APRIL / MAY

Easter / Spring

JUNE / JULY

Summer Holidays / Days Out

AUGUST / SEPTEMBER

Summer / Back to School

OCTOBER / NOVEMBER

Autumn

DECEMBER / JANUARY

Christmas Shopping and Festivities

*We've been advertising in Moor Magazine since its inception 5 years ago. The magazine really does target the local market, and has worked extremely well for us, bringing new customers every month.*

Martin Tetlow, Mint Copy

*As a new business venture in the area it was essential for us to get our message to as many people as possible. Moor Magazine was perfect for this. Now as an established business it is just as important to advertise and keep people aware of our ongoing development.*

Derek Collins, Thom's Bar

*Moor Magazine has been a great help to Moorlawns in promoting its services to a local client base bringing us positive results and repeat customers.*

Tim Collier, Moor Lawns

**MOOR**  
THE MAGAZINE FOR THE FOUR HEATONS